

ggU

spring 2007

The Magazine of Golden Gate University

TOP 10
STRATEGIES
for
SUCCESSION
PLANNING

Building Bridges

Barclays'
Leona Bridges'
Balancing Act

ALBUMS:
ALUMNI
& BRIDGE
LUNCHES

CSI:
SAN FRANCISCO
FASCINATING
FORENSIC
ACCOUNTING



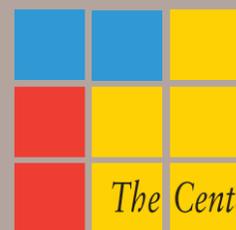


“I owe Golden Gate a lot. GGU gave me the ability to go out and build myself — it gave me the opportunity to succeed.”

Farzad Naimi (MS 86)
Co-Founder, Chair and CEO
LiteScape Technologies

For more than a century, Golden Gate University has provided a quality professional-practice adult-learning experience in Northern California. GGU has given many people such as Farzad Naimi the opportunity to change their lives and advance their careers. GGU is still that place, helping adults work, learn and succeed.

To continue to deliver on our heritage and our promise, we must invest in our future. To learn more about *The Centennial Campaign for GGU*, please visit www.ggu.edu/campaign, or call 415-442-7820.



The Centennial Campaign for GGU

Work. Learn. Succeed.

Photo: Kent Taylor

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Cover photo by Kent Taylor

march

4 Spring Phone-a-Thon Begins
Be sure to answer your phone for an easy way to make a gift to your alma mater. The phone-a-thon runs through the end of April. Don't want to be called? Make a gift online at www.ggu.edu/giving. Info: Debra Holcomb, 415-442-7829 or dholcomb@ggu.edu.

13 PILF Auction
Annual Public Interest Law Foundation Auction. 111 Minna St., San Francisco, 6-9 pm. Info: Ashling P. McAnaney, 415-517-9217 or amcananey@gmail.com.

15 Career-Services Seminar
"Access the Hidden Job Market." Room 3324, 536 Mission St., 5-6:30 pm. Info: 415-442-7299; register at www.ggu-careers.com.

23 Environmental Negotiations Competition
The Eighth Annual Student Environmental Negotiations Competition. 536 Mission St., 9 am-5 pm. Info: Cliff Rechtschaffen, 415-442-6674 or crechtschaffen@ggu.edu.

april

6 Fulbright Symposium
The 17th Annual Fulbright Symposium on Current International Legal Problems. 536 Mission St. Info: Ross Lawley, 415-442-6604 or rlawley@ggu.edu.

9 Career-Services Seminar
"Change Your Career." Room 3324, 536 Mission St., 5-6:30 pm. Info: 415-442-7299; register at www.ggu-careers.com.

tba Silicon Valley Alumni Forum
The second annual GGU forum in Silicon Valley will again feature two panels of experts addressing key topics affecting biotech and high-tech businesses and will take place on two consecutive evenings in April. Visit www.ggu.edu/alumni for updates. Info: Lenore McDonald, 415-442-7824 or alumni@ggu.edu.

may

6 San Francisco Commencement
Nob Hill Masonic Auditorium, 10 am.

8 Tax-Expert Lecture
"Recent Judicial Opinions Affecting Your Tax Practice" (one hour CPE/MCLE). 536 Mission St., 12-1:30 pm. Info: Joel Segovia, 415-442-7880 or jsegovia@ggu.edu.

11 School of Law Commencement
Nob Hill Masonic Auditorium, 2 pm.

20 Monterey Commencement
Monterey Conference Center, 11 am.

june

2 Sacramento Commencement
24th Street Theater, 11 am.

7 Alumni Association Board Meeting
Alumni Association Board of Directors Meeting. Info: Lenore McDonald, 415-442-7824 or alumni@ggu.edu.

9 San Jose Commencement
San Jose Repertory Theater, 10 am.

12 Tax-Expert Lecture
"What You Need to Know in Your Partnership Practice" (one hour CPE/MCLE). 536 Mission St., 12-1:30 pm. Info: Joel Segovia, 415-442-7880 or jsegovia@ggu.edu.

july

21 Alumni Day at the Ballpark
The annual Alumni Day at the Ballpark tail-gate party and baseball game: Root for the Oakland A's to beat the Baltimore Orioles at McAfee Coliseum. Info: Lenore McDonald, 415-442-7824 or alumni@ggu.edu.

october

24 2007 Alumni Awards Luncheon
The annual celebration of alumni and awardees. Info: Lenore McDonald, 415-442-7824 or alumni@ggu.edu.

december

7 Bridge Society Luncheon
Our annual lunch for those who have included GGU in their estate plans. Info: Elizabeth Brady, 415-442-7813 or ebrady@ggu.edu.

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With Honors

This isn't really goodbye, but it is a transition. While I am leaving the post of president, I will not be leaving GGU. Following my work on completing *The Centennial Campaign for GGU* and a sabbatical that begins this June, I will return to the university as a professor.

It has been an honor and a privilege to serve

ness and public administration. Coming to GGU after stints at five other more traditional universities was like coming home.

During the past nine years, we've seen many changes at GGU, with exciting prospects going forward in undergraduate education, professional graduate programs, physical facilities, technology and a successful capital campaign.

I am proud of, and thankful for, the hard work and dedication of all the many colleagues, administration, staff and

faculty who give so much to make GGU a very special place — a place where people get the chance to change their lives. I've met with hundreds of alums and, after hearing their stories of inspiring sacrifice, turnaround and how GGU was instrumental in making a difference for them, I am always so fulfilled to know I have been part of our important mission.

I am proud of, and thankful for, the hard work and dedication of all the many colleagues, administration, staff and faculty who give so much to make GGU a very special place.

GGU, first as provost and then as president, these past nine years. GGU took me back to my roots. My first university assignment was as a teaching assistant at New York City's City College, Baruch School in 1967. Baruch was predominantly a night school for working people to finish their degrees in busi-

ness and public administration. Coming to GGU after stints at five other more traditional universities was like coming home. GGU is fortunate to have a wonderful, accomplished and committed board of trustees. Their careful oversight and guidance of this university, along with that of the new president, will keep it in good stead for a long, long future.

On sabbatical, I plan to write a book about the benefits and challenges of completing an undergraduate education, tentatively titled *Finishing College*. It'll pay homage to, among other things, what's wonderful about GGU.

From the bottom of my heart, I thank you all for the part you've played in my time as president of Golden Gate University.



New President Appointed

Curtis Burr, chair of the GGU board of trustees, announced the appointment of Dr. Dan Angel to the presidency of Golden Gate University, effective Jan. 1, 2007. Angel was most recently president of West Virginia's Marshall University. You will meet President Angel (pictured with outgoing President Friedman) in the summer issue of **ggu**. You may also learn more about him by visiting www.ggu.edu.


Philip Friedman, PhD

Photo: (top) Gene Dallery; (bottom) Charlotte Florio



Like Bright and Shiny New Dimes

I am a TV junkie. We were a big ole TV family. When my brother or I needed homework help, my dad would simply mute the TV (never turning it off, mind you) and test us on our spelling words. For us, TV dinners really were TV dinners.

Imagine my glee, then, at finding myself riding around in a golf cart through Warner Bros. Studios in Burbank. Not the cartoon side; the *Waltons*, *Gilligan's Island*, *Dallas*, *Dukes of Hazzard*, *Murphy Brown*, *Friends*, *West Wing* side. Our back-cover subject, Ron Miele (JD 84), is an executive vice president and general counsel for Warner Bros. International Television Distribution, and his superwonderous assistant, Christine, had us buzzing around the studio lot looking for a backdrop.

There was Waltons' mountain, here was Josh Lyman's DC townhouse. We finally decided on the *Friends* set (you may recognize a glimpse of it on the back cover), which is now part of the official WB tour, so we needed special security permission. While we waited for said permission, we went to the in-studio museum. Ohmigod.

As I sang along with the theme songs playing in the background (I can't remember to turn off the coffee pot, but the theme from *Eight is Enough?* Word for word.), I got up close and personal with Flo's uniform from *Alice*, as well as Wonder Woman's original costume. I wandered around in euphoria until, at the far side of the first floor, there it was: Martin Sheen's desk from *The West Wing*. I thought I would die. To me, Martin Sheen actually was the president (two terms!). I lived in my own fantasy land for the duration of the show and was fairly convinced that anarchy was looming after the final episode aired. As I got closer to the

desk, all I could think about was touching it. *Gulp*. Actually sitting in the chair.

I was breathing erratically when I noticed the 67 signs saying "Do Not Touch." I looked around, focusing right into the eyes of the security guard standing maybe six feet away.

"B-but..." I implored him, tears welling up.

"Yeah, I know," he said sympathetically.

"What would happen if I did touch it?" I asked bravely.

"Alarms would go off, and you'd be arrested," he answered less sympathetically.

I considered jail and being fired. Avoiding those two things very barely won out. Luckily, we were ready for the shoot.

Poor Ron Miele had a terrible cold/flu thing and was feeling awful. He had thought about canceling the shoot, but knowing we were flying down just to see him, he soldiered on. Getting him to relax and smile while running a fever wasn't a snap. So I did the only thing I could think of: I started singing TV songs. I sang *Smelly Cat* and *Eight is Enough* and *Green Acres* (I wasn't sure if it was a Warner Bros. show, but for some strange reason, I know it by heart). I had Ron laughing between coughs, and all went well.

It taught me a valuable lesson, one echoed by our front-cover subject, Leona Bridges (MBA 84). She remembers having to take human-resources courses while earning her MBA and thinking she'd never need that knowledge. She realized later that she *did* need HR: What she'd learned in those courses enabled her to manage people successfully.

You never know when what you learned way back when will help you do your job. Spelling and TV turned out to be equally important for me. Thanks, Dad.

Lauren Hauptman
lhauptman@ggu.edu

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Corrections: Claude B. Trusty (MBA 79) and Kenneth B. Weeman Jr. (MBA 90) were inadvertently omitted from the Bridge Society list printed in the Honor Roll of Donors in the fall 2006 issue of **ggu**. We apologize for the error and hope they will forgive us.

Photo: Kent Taylor

New Unit Focuses on Undergraduates

Throughout its history, GGU has been known for the strength of its undergraduate professional-practice education in accounting and business. After several decades focusing more on graduate studies, the university plans to concentrate more fully on its historical undergraduate competence.

In late 2005, the Undergraduate Programs unit was created, with assigned faculty and academic leadership to provide focus and direction for our undergraduate students. The unit crosses "school" lines by sharing programs with the Edward S. Ageno School of Business and the newly formed School of Accounting. The degree programs include the bachelor of business administration (BBA) with seven discipline concentrations, the bachelor of arts (BA) in management, and two bachelor of science (BS) degrees in accounting and IT management.

A cross-functional team of staff and faculty members have been brought together to cooperatively lead the undergraduate strategic effort. Six full-time faculty members are assigned to undergraduate programs, with involvement from four additional discipline chairs. The chair for undergraduate accounting awaits appointment, and staff members

represent enrollment services, marketing communications, the university library, the vice president of enrollment and operations, and a newly appointed dean of undergraduate programs. The team meets monthly to review progress toward enrollment goals and other related projects, including

- a master schedule to provide consistency and for students to easily plan a path to graduation
- eight-week course development to increase options for expediting degree completion
- path-to-completion (academic plan) and academic advising using the master schedule to ensure student success and retention
- creation of an undergraduate advisory board to assist with defining key degree learning objectives by defining outcomes shared by all four undergraduate programs and to provide the foundation for programmatic assessment
- community-college outreach with presidential and academic leadership
- development and approval of an adult re-entry course for all undergraduate students to better prepare them for success
- data analysis and research related to

undergraduate learners to improve services and programs

The undergraduate team is poised for success, as we recapture a bit of our past by solidly developing our future as the key undergraduate-degree provider for adults in Northern California and via CyberCampus. For more information about the Undergraduate Programs unit and its advisory board, please call 415-442-6510 or e-mail choppes@ggu.edu. —Cherron Hoppes

Bar-Pass Rate Rises

The Golden Gate University School of Law first-time bar-passage rate for the July 2006 California bar examination was 59.2 percent, representing a jump of 15.2 points from the July 2005 bar exam — a 34.5 percent increase. This result is GGU Law School's best showing since 2001. (These results are subject to clarification by the State Bar of California.)

In addition to the successful California first-time bar takers, GGU Law School grads passed the bar as first-time takers in Arizona, Nevada, New Jersey, New York, Ohio and Pennsylvania.

Long Tail Author Anderson Makes GGU Stop on Book Tour

GGU's Speaker Series event on Sept. 28, 2006, featured Chris Anderson, editor in chief of *Wired* magazine. Anderson discussed theories put forth in his *New York Times* bestseller, *The Long Tail: Why the Future of Business is Selling Less of More*.

GGU was an official stop on Anderson's national book tour; he took time after his presentation to answer questions and autograph books. Anderson's book discusses the shift from mass markets to smaller niche markets and the impact on our economy and the business world. His talk was also rebroadcast on KQED radio. The archived recording is available at KQED's website, at www.kqed.org/epArchive/R609282000.

The event was attended by 125 alumni, students, faculty, staff, prospective students and members of the local business community.

GGU Speaker Series events take place three times a year. Keep your eye on our website for future events.



GGU Pioneers Financial-Planning Practicum

GGU's Edward S. Ageno School of Business has begun offering a one-of-a-kind practicum for aspiring financial planners. Working in conjunction with the Financial Planning Association (FPA) and the Earned Asset Resources Network (EARN), GGU created a graduate-level course (Practicum in Financial Planning [FI 498AA]) in which financial planners acquire experience while working with high-level mentors to serve real clients.

"What sets this course apart is the fact that students will be creating real financial plans for real clients," said Professor Stevenson Hawkey, director of GGU's financial-planning program. "These are not stripped-down representations of planning situations, complications and complexities — these are the real things,

including hard-to-replicate issues of anxious or reluctant clients and limited, sometimes inaccurate, information."

Practicum students work with lead instructor Dave Yeske, CFP, past president of the FPA, and with veteran certified financial

"There is simply no other place where aspiring financial planners can get this kind of exposure."

planners as mentors, including GGU trustee Madelyn Mallory, CFP (MBA 93), president and CEO of Catalyst Financial Planning & Investment Management. Clients are alumni of EARN, a San Francisco-based nonprofit serving low-income residents.

The program has received accolades in several financial-planning publications, in-

cluding the May/June 2006 issue of FPA's *Solutions* magazine, which said, "...the FPA, EARN and Golden Gate University will be pioneers in addressing the needs of both financial-planning practitioners and the working poor, while promoting the value of financial planning."

"There is simply no other place where aspiring financial planners can get this kind of exposure," Hawkey said. "By

linking our graduate financial-planning program with the resources of the FPA and the support of EARN, we've been able to create a groundbreaking experience."

"This program is a wonderful example of the 'real-world' learning that is the hallmark of GGU," added Terry Connelly, dean of the Ageno School.

Fair Thee Well

The 2006 Tax and Accounting Career Fairs garnered record turnouts, in the number of both students and employers. Nearly 70 employers — representing Big 4 firms, regional and local accounting firms, and other companies — took part in the two fairs, held in late September. Some 160 students took advantage of the opportunity to network with potential employers, many of whom were GGU alumni.

"What a nerve-racking experience it was for me — both as one of many nervous students looking for positions last year and as a representative of my firm doing the hiring this year," said Simon Tae (MS 06) of Ernst & Young. "This year was my chance to start giving back and contributing to the future success of this wonderful program."

Employers interested in participating in future career fairs may contact Jennifer Sykora at 415-442-7228 or jsykora@ggu.edu.



PR Students Spin Scholarships

Graduate students Vicki Williams and Ying Sing (Cynthia) Lai were awarded scholarships by the San Francisco Public Relations Roundtable (PRRT) and were honored at a luncheon on Nov. 14, 2006. Both students are enrolled in GGU's MS in integrated marketing communications program with a concentration in public relations.

PRRT is an organization for senior-level public-relations practitioners. Only three Bay Area schools (GGU, San Jose State and Sonoma State) are even considered for the scholarships. The program is very competitive, and students must be invited to apply. The scholarship recognizes the individual accomplishments of the students, as well as the quality of their career preparation. —Blodwen Tarter

Law Students Honored by Bar

Four GGU law students received Foundation of the State Bar of California Law School Scholarships at a special reception during the State Bar of California Annual Meeting in Monterey, Calif., in October 2006. These scholarships are given in recognition of law students' academic achievement and commitment to public service. Since 1995, 25 GGU law students have received these prestigious awards. This year's winners are third-year students Lynn Damiano, Catherine Tullner and Matthew Wood, and first-year student Micol Benet.

Benet (pictured, left), who has worked in the law office of criminal defense attorney Tony Serra and for prison psychologist Craig Haney, received an award in 2000 for her work on the Human Genome Project. She recently volunteered with the California Appellate Project.

Damiano (pictured, center) has worked for Federal District Court Judge Claudia Wilken, the Habeas Corpus Resource Center and the Northern California Innocence Project. She serves on the GGU Law Review and Moot Court Board.

Tullner (pictured, right) has worked as a research scientist, started an independent sewing business and was a domestic-violence crisis counselor. While attending GGU, Tullner has continued to work on issues of domestic violence and children's advocacy, and has interned at Bay Area Legal Aid, the Family and Children's Law Center, and the San Francisco Unified Family Court.

Wood has been active in the gay, lesbian, bisexual and transgender (GLBT) community for many years. He has worked for the International Gay and Lesbian Human Rights Commission and served on the board of the GLBT Historical Society and the State Bar's Committee on Sexual Orientation and Gender Identity Discrimination. He currently serves on the board of the Human Rights Commission of San Francisco.

Students applying for the foundation scholarships must be nominated by the law-school administration and submit letters of recommendation in addition to their transcripts and resumes. Profiles of past GGU scholarship recipients can be found at <http://fsbcal.org/programs>. —Angela Dalfen



Wonderful World of Webinars

GGU's Office of Enrollment and CyberCampus have teamed up to use Web technology to reach a larger number of prospective students than ever before. Using virtual-meeting software and the Internet, GGU is no longer limited to giving in-person tours of the university. Online meetings, also called webinars, allow the enrollment team to showcase the university worldwide.

The webinars consist of small groups of people participating in real-time presentations. Enrollment officers use Voice-Over-Internet-Protocol (VoIP) to verbally explain aspects of GGU life, display PowerPoint slides, show pictures and videos of the university, and use a live webcam. Participants can also join virtual breakout rooms to learn more about a specific topic from a presenter. Best of all, the webinars are interactive and allow potential students to ask questions, participate in polls and complete quizzes. The participants are more engaged than in traditional face-to-face presentations and come away with the information they want.

In addition to the activities focused on prospective students, GGU will use this new technology to expand its Speaker Series. Alumni and friends interested in attending these popular events will be able to participate while at work or home.

For more on what's taking place in GGU's "digital world," visit www.ggu.edu. —Liane Moneta

Faces

GGU faculty & staff changes

Administration

Leah Antignas joined GGU as director of career and internship services. She was previously a career adviser at UC Berkeley's Haas School of Business and a faculty member at San Francisco State University and the Art Institute of California – San Francisco. She is a registered professional career counselor and holds a post-master's certificate in career development from the School of Management at JFK University.



Janine Mixon was named dean of students and director of student life for the Ageno School of Business and the Schools of Taxation and Accounting. She had been the associate director of student life.

Rita Simanek was promoted to director of the Office of Academic Affairs. She was previously the director of administration.

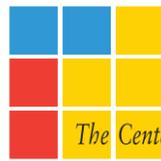
Ageno School of Business

Blodwen Tarter (PhD 91) was named chair of the Department of Marketing and Public Relations. A longtime adjunct before becoming a full-time professor of marketing in 2005, Tarter holds BA and MA degrees from Stanford University and an MBA from the University of Chicago, as well as her PhD from GGU.

University Advancement

Kate McNulty joined GGU as director of development for the Ageno School of Business and the Schools of Taxation and Accounting. An experienced fundraiser, McNulty most recently worked for the San Francisco Girls Chorus and Sacred Heart Cathedral Preparatory. She holds a BA from Bryn Mawr College and an MBA from the University of San Francisco.





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- Kenneth B. Weeman Jr. (90) & Kathryn K. Weeman
- William Randolph Hearst Foundation
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- William F. Zuendt
- Joseph (56) & Ruth Zukor, estate

By the Numbers

Thanks in large part to our lead givers, we have already raised \$31.35 million, which is 89 percent of our goal of \$35 million, and we have surpassed our goals for initiatives 3, 4 and 5. Our progress by initiative, as of Dec. 31, 2006:

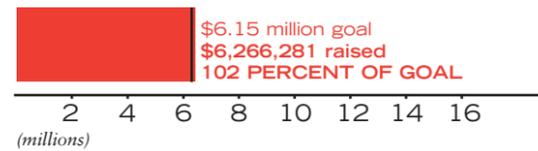
1. Learning Environment



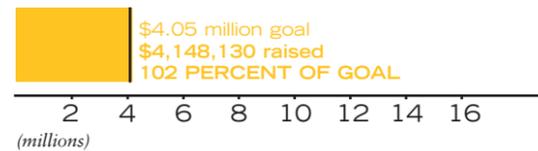
2. Technology



3. Scholarship



4. Teaching and Learning



5. Endowment



If you build it, will they come back?

GGU Adjunct Marla Showfer visits the Gulf Coast on the first anniversary of Katrina

The week of Aug. 21, 2006, was the one-year anniversary of Hurricane Katrina and, coincidentally, the week I had volunteered to go down to the Gulf Coast and work with Habitat for Humanity, because that week was my vacation between teaching summer and fall semesters at GGU.

On Sunday, as I drove from New Orleans to Bay St. Louis, Miss., everything along the highway looked normal. But as I turned onto my exit, the first building I passed was a giant pile of rubble. I passed a few of those until I came to a brand-new Lowe's home-improvement store, with a big "Grand Opening" sign and about 100 cars in the parking lot. I guessed I was close to my destination.

Katrina left close to 2,000 people dead and caused an estimated \$81 billion in damage, the costliest natural disaster in US history. Much of the news focused on New Orleans, but the eye of Katrina passed over Bay St. Louis and Waveland, where I was headed. Winds of 120-135 miles per hour caused a 27-foot surge of water covering everything up to 12 miles inland along the coast, bays and rivers. The lower 47 counties in Mississippi were declared disaster areas and asked for federal assistance. A year later, you can still see furniture, pieces of cars and homes, and other garbage about 25 feet up in the tree line, all along the coast.

I checked into relief-worker housing in Bay St. Louis, an old pool-and-spa warehouse that had been pummeled in the storm, then converted into army-style barracks with bunk-beds to house more than 300 relief workers. It was full of volunteers from shortly after Katrina hit to the end of this past summer. Many college students from all over the country had been there during the summer, but when I arrived, it was pretty empty.

We needed to be on the work site at 6:45 am on Monday, because the *Today* show would be taping

live, to remember Katrina one year later. We were building a "Blitz" house, which means we show up on Monday to a concrete foundation and, by the end of Friday, we will have built a ready-to-move-in house. We worked in 98-degree heat and humidity, pounding for eight or nine hours a day.

It was interesting to work with all kinds of people from all over the United States, including

a group of real-estate agents from Arkansas, young people from Americorps and families who would move into the homes. To qualify for a home, applicants must have a household income of \$12,000-\$40,000 (poverty level), live in a dangerous or inadequate housing situation, be approved for a mortgage and put in 200 hours of sweat equity.

One morning, I drove around to see the beachfront neighborhoods of Bay St. Louis and Waveland, which had been completely destroyed — 90 percent of the buildings within half a mile of the coastline were gone. The town of Bay St. Louis had 45,000 residents before the storm; 20,000 have been unable to move back because they do not have homes. Most of the remaining residents still live in FEMA trailers. I spoke to many of them. They still really want to talk about their experiences. They feel as though they are being forgotten because they are in Mississippi, not New Orleans.

Friday, Aug. 25, was declared a National Day of Remembrance for Hurricane Katrina. All the church bells rang, and disaster sirens went off at noon; the entire town, including those of us on the work site, observed a five-minute moment of silence. Thinking about what it meant to be there at that moment made me a bit numb. I tried to imagine what it must have been like to have been there during the storm, and I was just so glad I hadn't been through it myself.

When I got home, I received a letter from Evelyn Wells, the single mother whose home we built, saying, "Thank you, your kindness and talent will never be forgotten." She invited me to stop by any time I am in Mississippi. I should be thanking Evelyn for giving me a perspective on how someone can be so optimistic and strong in the face of adversity — and for giving me an opportunity to help.

Bay St. Louis had 45,000 residents; 20,000 have been unable to move back because they do not have homes.



Marla Showfer is an adjunct professor of marketing in the Ageno School of Business. She urges those interested in volunteering on the Gulf Coast to visit www.habitat.org.

Building Bridges

For Barclays' Leona Bridges, it's all about balance: markets and meditation, business and Belize, philanthropy and family

by Melissa Stein • Photo by Kent Taylor

When she was growing up, Leona Bridges (MBA 84) thought she might like to be a flight attendant: "An airline stewardess lived next door. And I thought, 'Stewardesses get to travel all over the world and see everything.' I wanted to travel and see the world."

But then she began to read *The Wall Street Journal*, and new possibilities opened up. "*The Wall Street Journal* changed my life," she says. "Reading it, I said, 'I can do this. I can do that.' And I started asking guidance counselors, 'What do I have to do to understand more about how the markets work?'" They told her she needed to major in business in college, and she was off and running.

Bridges grew up in the Western Addition neighborhood of San Francisco and attended Abraham Lincoln High School. After graduating, she attended a college close to home: San Francisco State University. She worked part time in the collections department at Crocker Bank, switching to full time in the summers. After graduating with a bachelor's degree in business administration in 1979, she entered the bank's management-training program. "You would rotate from one area of the bank to another, and learn about how the whole bank worked," she says. "The last rotation was in the capital markets area, which was perfect. That's when I knew: This is what I want to do."

After completing Crocker Bank's training program, she worked in the capital-markets field for four years, then became an associate on the desk responsible for handling repurchase agreements and assisting the federal funds trader. Wanting to further her education, she considered part-time MBA programs at both GGU and the University of California, Berkeley.

"I talked to a few people about the differences in schools, and I was told that Golden

Gate would provide real-life experience, that the professors are people who have worked in and know the industry. As an undergraduate, everything's very textbook. I wanted practical knowledge from professors who were applying it every day," Bridges says, adding she appreciated that "the school caters to people who are working full time and still trying to matriculate and obtain a degree. I have a great deal of respect that Golden Gate could tailor a program like that."

Bridges also appreciated the well-rounded curriculum of the MBA program: "You had a balance between taking management courses, finance courses, marketing courses and some HR. At the time, I thought, 'I don't need HR,' but you *do* need HR! You can't manage people without it." She was also impressed by her classmates, most of whom were working professionals: "They didn't waste time. If you had a study group, and you said, 'We're meeting at 5,' everyone was there at 5. Time was precious."

After leaving Crocker Bank in 1986, Bridges was recruited by Wells Fargo Investment Advisors' asset-management division in San Francisco. She joined the company in 1987 as a securities-lending representative, lending clients' assets to broker-dealers. "That was my entry into the asset-management arena, where I am now," she explains. She's been with the company nearly 20 years, rising to deputy manager, manager of the global lending desk, vice president, principal and managing director. In 1995, Wells Fargo Investment Advisors became Barclays Global Investors, which has developed into one of the world's largest asset managers, handling \$1.5 trillion in assets for thousands of clients worldwide. Bridges, who is now managing director of the Global Index and Markets Group, estimates that the

company had fewer than 200 employees when she took the securities-lending job; currently there are nearly 3,000.

What Bridges loves most about her job is "the fast pace of the market. You have to keep up with it — it doesn't wait for you. The securities business is interesting because every day is different. It's not like other jobs where the same thing drags on for weeks and weeks and weeks." This poses a challenge as well: "Constantly being on top of it, being innovative, being creative. You're only as good as your last product, so you constantly have to have something new to offer."

While in previous positions, Bridges focused on the trader side, dealing with the broker-dealer community — "the Goldman Sachs and Merrill Lynch of the world" — she's now on the client side. "I'm a people person," she says. "I love clients. Here you're making the client money: You bring the assets in from the client and lend them out to the broker-dealer." Bridges relishes the responsibility inherent in client services: "At the end of the day, whether you're in this business or you're selling down at Neiman Marcus, it's all about delivering a good product and making your client happy."

Since Bridges has clients all over the world, being on "the people side" of the business brings with it an important perk: "I ended up getting all my travel in and then some. I've probably traveled more than I would have as a flight attendant."

When she's not traveling for business, Bridges winds down in vacation spots — her favorite being Belize. She also adores San Francisco's arts scene, actively attending the symphony, the opera and the ballet. She seeks out activities that are "very relaxing, very calming."

Such R&R time is essential as a counterpoint not just to the intensity of work at Barclays, which involves long days and some weekend business trips, but also to a schedule chock-full of volunteer activities. "I love people, so my thing is giving," Bridges says. "I'm probably more philanthropic than anything." Her involvement in community organizations includes sitting on the board of directors of the West Bay Community Center and the boards of trustees of the American Baptist Seminary of the West and Saint Mark's School; serving as CFO for the San Francisco Alumnae Delta Community Foundation and chaplain for her chapter of Delta Sigma Theta sorority; and volunteering with Larkin Street Youth Services, helping to get homeless and runaway young people off the streets and back into productive lives. In September 2006, she was named "Citizen of the Year" by the National Council of Negro Women for her professional and community achievements.

Right now, two things are most important in her life: being spiritually grounded and spending time with her family. Bridges grew up with four brothers and three sisters, and all are still in the Bay Area. She has so many nieces and nephews, she has to stop to count: 18! None of her siblings are in the fields of business or economics, which suits Bridges just fine: "When you leave work, you want to leave work."

Bridges finds that balance is the key to staying sane and healthy in her fast-paced world. "It's essential to fit exercise time in, meditation, mental time for Leona," she says. "I call it my detox time — quiet time for me. That way I can be effective at work, do the things I like to do for my spiritual sector and, at the same time, be able to do some philanthropic activities. I try to get it all in." Including *The Wall Street Journal*, of course. **gg**



CSI: San Francisco

**PAUL REGAN INVESTIGATES A DIFFERENT KIND OF
CRIME SCENE — ENRON, ANYONE? — AND
PIONEERS THE FIELD OF FORENSIC ACCOUNTING**

BY MELISSA STEIN • PHOTOS BY KENT TAYLOR

While I was interviewing for jobs,” D. Paul Regan (MS ’79) says, “I told my mother, ‘I’m going to be an auditor,’ and she started to cry. ‘I thought you liked people,’ she said. ‘You want to be an accountant, stuffed away in some back room adding things up, working with pencil and paper? That’s awful!’ She had a bad image in mind. That wasn’t very encouraging,” he says with a hearty laugh.

Regan did establish a career in accounting, but his work is anything but the cloistered stereotype his mother had feared. He and his colleagues broke new ground in developing a field called *forensic accounting*, helping bring to justice such high-profile wrongdoers as Howard Hughes, John DeLorean, Michael Milken and, most recently, the Enron executives and investment banks that bilked shareholders out of billions.

Originally considering a career in law or social work, Regan says he “fell into” accounting. While attending college at the University of San Francisco, “I took an accounting course, and it struck me that it was like a puzzle and a game: It had problems at the back and an answer sheet. You’d work on these problems until you figured out the answer. That was fascinating.”

Two weeks after graduating from USF in 1968, Regan began working with accounting firm Peat, Marwick, Mitchell & Co. Two years

later, his career took an unexpected turn: “I was doing an audit for the shareholders of Air West, who had sold the business to Howard Hughes. When I went back to do the tax return, I noticed a number of entries recorded the night before the sale that had a huge impact on the price the shareholders got. It seemed to me that there were some shenanigans involved, so I met with the counsel for the shareholders. That started a very complex and contentious lawsuit against the Hughes organization.”

The suit lasted seven years and launched Regan’s career in forensic accounting, which comprises investigative accounting (investigating criminal matters) and litigation support (calculating damages). “I was auditing the way people have audited for more than 100 years, and I just said, ‘Gee, this doesn’t look right’ and went to the lawyers, and I never really went back to public accounting,” Regan says. “When I was in college I had no idea that this kind of work existed — because it kind of didn’t exist.”

Peat, Marwick wasn’t enthusiastic about the world of litigation, feeling that it brought along too many risks, but Regan found the work invigorating. So in 1973, he and a colleague decided to launch their own firm and “run our own destiny.” One of the first firms to focus on forensic work, Regan & Skelton CPAs, found itself very



busy — so busy that two years later it merged with Hemming Morse, now one of the country's most respected CPA firms in the field, supporting attorneys involved in some of the largest and most complex commercial cases ever tried.

Along the way, Regan decided a master's degree would be helpful in his work. "The Golden Gate accounting program was really well known in the accounting community," he says. "People recognized that it was a place where you could learn from people who were in the business." He found the school's reputation to be well-earned: "I learned a lot from the students, and I learned a lot from the teachers, who were doing during the day what they were teaching at night. They had a skill set that came from real experience." Taking one course per semester, Regan earned his MS in accounting in 1979.

Regan estimates that during the past 30 years he's been involved in nearly a thousand cases, testifying in about 140 depositions and 80 trials. His firm works with attorneys and government agencies such as the SEC and FBI; the litigation practice makes up about 85 percent of the firm's revenues. Their pioneering work has helped set the standards for the entire field.

It's not hard to see why Regan finds his work so compelling: Forensic accountants have been called "the private eyes of corporate culture." Many of Hemming Morse's cases are so dramatic and full of intrigue, they're worthy of a detective show, and many involve millions, even billions, of dollars.

In one memorable case, a Japanese company built two 15-story resort-hotel towers on the beach in Guam. Ten days after the buildings opened, a severe earthquake hit the island. "On the second floor of one tower — the ballroom floor — the interior columns buckled, and the tower cracked," recalls Regan, who's a natural-born storyteller. "Fortunately, it was 3 am on a Sunday, and there wasn't anyone on the ballroom floor, so everyone got out of the building alive. The Guam authorities said, 'You've got to implode the building.' So the Japanese company flew in a 727 full of dynamite and blew it up. All the other hotels on the island had a little spackle-and-paint work after the earthquake, but here you didn't have a building. So they asked us to look and see what we could find out."

By scrutinizing the contractor's cost records and budget, Regan's firm discovered that there were large overruns on everything except purchased rebar (steel reinforcing bar, an essential building component) and the labor to install it. "They only put a third of the rebar in and paid off the inspectors. That's why it collapsed. If there hadn't been an earthquake, they could have gotten out of Dodge," Regan says. Because of Hemming Morse's forensic work, the building's owner was awarded nearly \$150 million in compensatory and punitive damages.

Another case in which Regan's sleuthing skills came in handy involved a very successful San Francisco restaurant with two owners, one who provided the financing and another who managed the restau-

rant. "For the first five years the restaurant was open, it made all kinds of money," Regan explains, "but in the last five years it hadn't made any money. The guy who provided the financing lived out of town, but every time he came to the restaurant it seemed very busy." So he contacted Regan to investigate.

"I thought about it a little bit, and it seemed to me the likely solution was that meals were being served, but the cash that was being collected was not going to the bank account. So I asked, 'This sounds like a nice restaurant. Do they take off the tablecloth whenever they serve a meal, even if people are neat and didn't spill anything?'" The investing owner said yes, that was one of the restaurant's policies. Regan continued, "So the only time you'd launder a tablecloth would be if there'd been a meal served." The owner agreed again. "So I said, 'We need to get all the laundry bills for the past 10 years.' We put them in a database and compared the laundered tablecloths to the waiter receipts they had kept. For the first five years, the laundered tablecloths and waiter check numbers were even. The next five years, the waiter checks went way down, and the laundered tablecloths kept going way up. So it was obvious that the difference was meals served for which the cash wasn't recorded." Regan brought this information to the managing owner, who had no choice but to 'fess up. "It didn't take long for him to say 'Wow, you're right,'" Regan says with a broad smile.

Much of Regan's work involves "figuring out how you demonstrate that somebody stole from somebody, or somebody's been wronged. Accounting can help in many cases. It's a lot more fun than a tax return. There's an awful lot of detecting there, but it all gets wrapped up together — it's a big plate of spaghetti, from an accounting perspective."

After so many years of training himself to think like the bad guys think in order to expose their devious actions, Regan reckons, "At this point if there's a way to steal from a company and I don't know about it, I'd be surprised."

These days, the type of fraud Regan encounters most often involves securities: "What I see over and over again is corporations realizing that vast amounts of money are available through the stock market, and if they can cause the company to report higher revenues and higher earnings, they can use the capital markets to acquire other companies, to increase their wealth, to issue stock options. For the past 10 years or more, fabricating revenues and earnings has provided enormous wealth for some of the bad folks. The San Francisco restaurant was maybe a million or two, but these other things are hundreds of millions and billions."

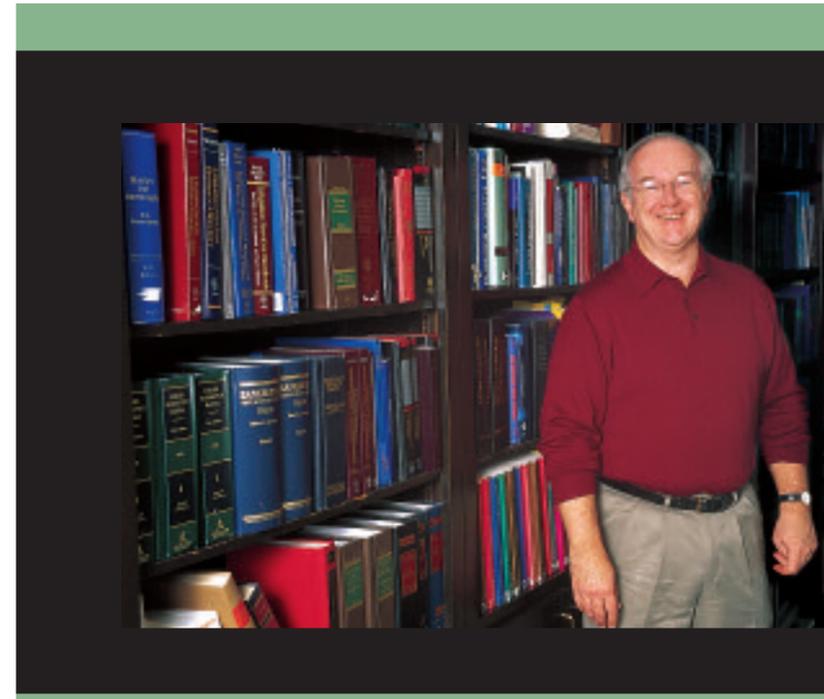
The most prominent example of this type of fraud in recent times is, of course, the Enron case. Hemming Morse spent about four years investigating Enron and the investment banks with which the company was involved. In September 2006, Regan gave three days of testimony as an expert witness in federal court in *American National Insurance Co., et al. v. Kenneth L. Lay, Jeffrey K. Skilling, Andrew S. Fastow, et al.*,

explaining the ins and outs of the top Enron executives' financial schemes and manipulations that inflated the company's stock prices.

Regan believes that though the Sarbanes-Oxley Act — passed in the wake of high-profile accounting scandals involving companies such as Enron, WorldCom and Tyco — "probably will inhibit people from doing what Skilling and Fastow did, it will not stop that many. The temptations are too great. I think it's a combination of greed, loyalty to the team and the thinking that 'we're just going to stretch this a lit-

since 2003; has been a member of the Association of Certified Fraud Examiners since 1996; and was a member of the AICPA Litigation and Dispute Resolution Services Subcommittee from 1998–2001. He's also on the boards of trustees and is chair of the audit committees of Golden Gate University and the Jesuit School of Theology.

Some of Regan's extracurricular work is even closer to home: Since 1998 he's been an elected councilmember of the town of Hillsborough, Calif., where he's lived for 30 years. He was on the city's



"It's a lot more fun than a tax return. There's an awful lot of detecting there, but it all gets wrapped up together — it's a big plate of spaghetti, from an accounting perspective."

tle bit and it's really not that bad. But once you [lie about earnings] one quarter, then the next quarter you stretch it a little bit more. Well, now you're part of a crime. It's a serious problem now. People don't realize that — you can quickly find your way into a huge securities crime."

While the work is demanding, Regan's reward comes in knowing he's helping ensure the bad guys get their comeuppance. "It's satisfying when everything works and people get what they should have gotten, when people who were stealing or defrauding are actually found out. It doesn't always work that way — sometimes they get away, and that's frustrating. But most times it works out pretty well," he says.

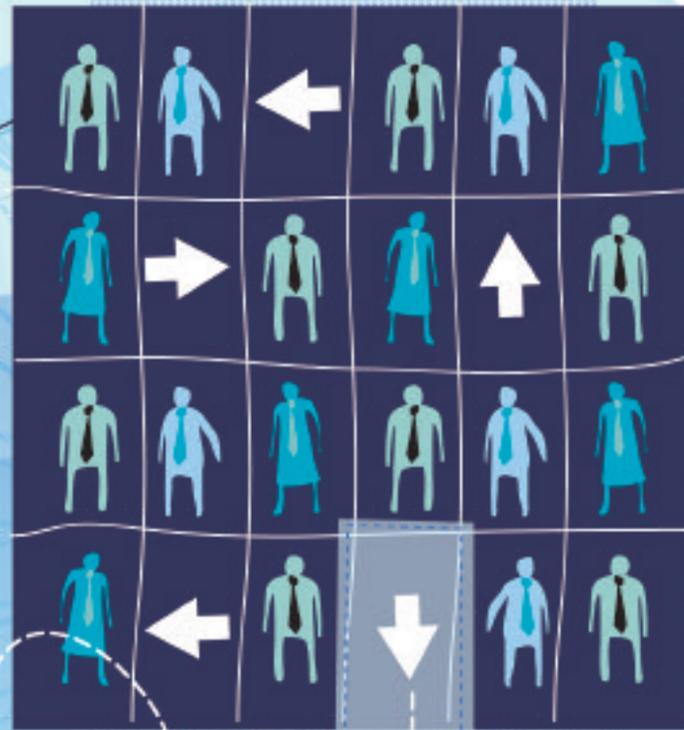
Regan's dedication to public service doesn't stop with his position as president and chair of the board of Hemming Morse. Among other positions, he has been on the board of directors of the California Society of Certified Public Accountants since 2001, serving as chair from 2004–2005; was on the board of trustees of the California CPA Education Foundation from 1997–2003, serving as treasurer, first vice president and president; has been an American Institute of Certified Public Accountants (AIPCA) councilmember

school-district board of trustees for 10 years and even served as mayor from 2002 to 2004.

"A lot of my days start early, and they end late," Regan says. But he still finds time for what's most important to him: his family, including his first grandchild, Riley, born in July 2006. Married for 38 years to his high-school sweetheart, Barbara, the pair has three children, all of whom work close to Regan's office in San Francisco. In fact, one son, Greg, works in Regan's office: After a stint at Ernst & Young in Palo Alto and another with a start-up during the tech boom, he interviewed with Regan's partners and was brought on board a few years ago. "He's done great," dad says proudly.

Regan's also proud of the firm he and his colleagues have built and, even after all these years, still expresses wonder at the turn his career has taken. "I think we can have an important impact on the business world, on people's lives. A lot of the cases we work on affect thousands of people. It's a surprise. I didn't expect to be doing things like that. It's nice to be a part of that, and a neat opportunity to be in that position." What mom wouldn't be proud of that? 

Succession Planning



why your
business
should care

As baby boomers prepare to hang up their power suits, businesses need to identify future talent and preserve valuable institutional knowledge before they head for the exits

by Helyn Trickey • Illustration by Amy Cartwright

They may be graying around the temples and eyeing their retirement plans in earnest, but the baby-boomer generation — the 78 million people born between 1946 and 1964 — is still the motor behind corporate America's productivity. Pretty soon, though, the "me" generation will trade board meetings for tee times and pool noodles, and businesses will be left to fill the gaps in talent — and knowledge. And the boomer retirement won't just affect C-level executives. Crucial employees from middle management on down are eyeing those proverbial gold watches, too. Is corporate America prepared for the grand exit?

"Everything I read is that [baby-boomer] retirement is imminent. I *do* believe it will happen. What I don't agree with is that there will be a big vacuum of talent that is no longer existent in an organization," says Dorothy J. Smith, director of the human-resource management program in GGU's Edward S. Ageno School of Business.

Kenneth Macias (MBA 89), founder of California CPA and consulting firm Macias Gini & O'Connell LLP, as well as chair of the board and president of its consulting division, thinks the boomer retirement may have a bigger impact on vulnerable industries such as nonprofits and government agencies that have fixed retirements and defined benefit plans.

"There's less incentive for [those employees] to continue on. You'll see that wave of employees take retirement [quickly]," he says. Corporate employees, however, may stay if given the proper incentives. "As long as [businesses] want [retirement-age boomers] and give them a meaningful role, and they're having fun, those people will stay longer," Macias predicts.

Still, organizations cannot rely solely on luring aging boomers back to their desks. Companies must take stock today of the

specialized knowledge and skills that may drain away from the company tomorrow, advises Tracy Martin (MBA 96), senior director of human capital management strategy for Oracle. "Create talent pools and identify critical roles to the business," she says. "There are a couple of levels of succession planning, and you do exactly the same things you'd do with the [top leaders] as you would with middle management and other key roles."

Finding a way to avoid a brain drain, or the loss of important institutional knowledge when a long-time, knowledgeable employee leaves, is crucial to an organization's survival. Many American businesses are failing to safeguard and pass along important employee knowledge before a worker moves on, according to a 2005 survey conducted by Accenture, a global management-consulting group.

The survey found that almost half of 500 full-time workers between the ages of 40 and 50 said their companies did not have a plan in place to identify and record their specialized knowledge. A quarter of survey respondents said they expect to retire without recording any of their job-related expertise.

One way to counteract the brain drain is to gracefully manage in-house talent, Smith believes. "Internal recruitment is the future. . . . Fortune 500 companies have found that having a talent review and looking at leadership talent is a living, daily process," she says. "A good strategy is to put things in place now that will ensure the solvency of an organization."

The clarion call to plan ahead for the boomer retreat, as well as ever-changing talent needs, is heralded by most HR professionals. According to the Society for Human Resource Management (SHRM) 2006 *Survey on Succession Planning*, more than 50 percent of HR professionals polled said their companies had devel-

oped formal or informal succession plans. Additionally, 75 percent of those with plans in place had identified an individual who could take the leadership reins of the organization in an emergency, according to the survey.

The importance of developing an internal talent pool for future leadership is not lost on these respondents. Most companies (84 percent) polled use annual performance reviews to evaluate talent. The majority (52 percent) had developed concrete ways to groom future leaders, the survey said.

Kids today

Additionally, retaining or recruiting future leaders may be trickier than it has been in the past. When the talent pool begins to shrink, some industry experts predict that certain "less glamorous" career paths may not hold sway with post-boomer-generation workers — X's, Y's and Millennials — who may seek "sexier" job titles.

"We worry about keeping people engaged and wanting our career, and that's compounded by the [shrinking talent pool]," says Tracey Edwards (JD 81, LLM 83), managing principal of region 10 and field operations for Deloitte & Touche USA, and a member of the GGU board of trustees. "Depending on the type of company you are, you have to worry."

Boomers may be at the helm now, but companies that do succession planning well are brainstorming ways to create harmonious multigenerational environments that will draw younger workers. That can be challenging, Edwards says. "If we have some young staff members sitting in their cubes with their headphones on, you can tell that the older workers don't trust that they are actually working, because *they* didn't grow up working like that," she says. "But companies that can

10 Strategies for Succession Planning

1. Identify critical roles in the organization, and profile the requirements a replacement must have to ascend to the position.
2. Purchase a capable software solution to help track employees and provide career pathing for high-value employees.
3. Make succession planning a part of the organization's recruiting strategy, so when the right candidate becomes available, there's no delay in hiring.
4. Make sure job descriptions reflect the skill set an employee must have to be successful.
5. Develop a mentoring program that successfully identifies the personal goals and needs of potential leaders and meets those head-on.
6. Develop a management-evaluation process that identifies critical but intangible leadership skill sets, such as decisiveness or ethical standards.
7. Don't overlook succession planning for middle management and key roles in staff.
8. Make two lists of potential candidates: those who are currently ready to step into a vital role and those who will be ready down the road. Keep these lists updated.
9. Don't overlook the intangible benefits that may keep employees loyal to your company: learning opportunities, flexible schedules, interim management roles.
10. Let employees who are earmarked as future leaders in your organization know your intentions for them.

[create an environment that nurtures different working styles] become magnetic for talent.”

Hanging on to high-potential employees when there are no immediate promotion slots for them is especially challenging, but Smith says employee retention is one of the elements of corporate survival: “You have to find some way to keep them involved. Human capital is an investment you lose as soon as they walk out the door.” The key, she says, is to identify continuous activities and learning opportunities that will keep them satisfied as they tread water in the talent pool. She also suggests companies use a mentoring program to build personal relationships and specialized learning opportunities.

Still, some industries with traditionally older workers — insurance, manufacturing and accounting, for example — are already feeling the pinch. Martin recalls a conversation she had with a colleague in an insurance company: “They are planning to lose 47 percent of their work force in the next 10 years,” she says. And while Martin doubts all those employees earmarked for retirement will walk out the door at the same time, she says the company should be recruiting now for that dramatic shift.

Vacancies can exact a large toll on morale, too, especially when the void is in a pivotal or visible position. Edwards suggests having a stable of willing leaders who can step up to the challenge, who've been groomed for the position ahead of time. This kind of contingency plan helps build confidence among employees, customers and stockholders, too.

A forward-looking corporation also tries to groom leaders who aren't clones of each other, Edwards believes. “There are no sacred cows,” she says. “The belief that only my lieutenant can succeed me is a failure because it perpetuates the same perspective. You are always looking to mix up the gene pool in a positive way.”

Letting go

Macias, himself a boomer, could have retired a decade ago. Instead, he chose to incubate

his firm until it reached maturity. He is in the second year of a three-year succession plan to replace himself.

“It was a long process, a mentoring process,” he says. “I had partners already in the firm, and [my replacement] was one of the better-performing partners.” Last summer, Macias officially turned over the reins of the business to his hand-picked successor, but as with many boomers who've profited from an intrepid entrepreneurial spirit, it's hard to step down completely. Macias has given himself no expiration date. “I am the only partner who does not have a mandatory retirement,” he says.

Macias hasn't just been concerned with finding and grooming his own replacement. Succession plans for other vital positions in his firm are in place, too. “It's not as formal a plan as we'd like,” he says, “but we do have a mentoring program, and we're starting a leadership program to teach the soft skills CPAs don't train in traditionally.”

Macias is also interested in supporting the careers of employees who aren't necessarily leaders but who perform vital functions. “If you're not a leader, you don't have to leave the firm,” he says. “That was the old model.” Instead, Macias' firm works to customize careers to valuable employees' own goals. “It's more work, that's for sure,” he says, “but it's very important in a firm that basically sells intellectual knowledge.”

Succession planning is not something a company should review once in a while, Smith says. It is a dynamic and important art that organizations must master if they are to remain competitive. She suggests companies revisit their plans every year to ensure the people they have in mind for key positions are still ready, willing and able to step up.

As more and more boomers trade in their power ties and laptops for the trappings of retirement, corporate America is retooling for another dynamic shift in the national work force. Preparation is what will determine survival. As Martin puts it: “One of the biggest mistakes a business can make in succession planning is simply not to do it.” 



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Angie Neale (MA 03)
Human-Resources Specialist, Wells Fargo

Cheryl Sarmiento-Valdejezza (BS 97),
Secretary
Tax Accountant, Daoro, Zydell & Holland

Julie D. Soo (JD 96)
Staff Counsel, California Department of Insurance

Michael L. Williams (MBA 91)
Vice President and Internal Audit Manager,
Greater Bay Bancorp

Association News

Visit www.ggu.edu/alumnievents for more news and events

Business-Card Network and Mixer: The Alumni Association board of directors invited GGU alumni working and/or living in San Francisco to Pier 23 Café on the Embarcadero on Wed., Oct. 11, 2006, for some friendly after-hours networking and refreshments. Board President Jim O'Neil (MBA 86), Vice President JP Harbour (LLM 04) and member Angie Neale (MA 03) greeted 70 fellow alumni and guests, and drew business cards collected at the door to win bags, pens, caps and other GGU merchandise. The cards were reproduced so guests can build their own professional and personal networks.

GGU's Business-Card Network is growing. If you would like to host or organize an alumni mixer in another location in the Bay Area, or to be notified about the next mixer, e-mail alumni@ggu.edu or JP Harbour at jpharbour@earthlink.net.

Alumni Leaders Start Here: Discussions began in January with alumni interested in joining the Alumni Association board of directors and participating in other volunteer opportunities that support GGU throughout the Bay Area. If you would like to learn more about volunteering for GGU, please contact Jim O'Neil at alumni@ggu.edu.

Take Me Out: Each summer, the GGU Alumni Association hosts Alumni Day at the Ballpark, featuring a tailgate barbecue and a professional baseball game with one of our Bay Area home teams. This year, we will root for the Oakland A's to beat the Baltimore Orioles on July 21 at McAfee Coliseum. Plan to bring your family, and join fellow alumni, faculty, staff and students for the fun this year. Check our Calendar of Events at www.ggu.edu/events for details, or contact alumni services at alumni@ggu.edu or 415-442-7824. We hope to see you there!

Benefits & Services

Join the GGU Alumni Association and reap the following rewards:

- Free Membership
- Online Alumni Directory
- **ggu** Magazine
- Tuition Discounts
- Career Services
- University Library Access
- GGU Visa Card
- Patelco Credit Union
- Geico Auto Insurance
- Alumni Events

For full information about these and other Alumni Association benefits, visit www.ggu.edu/alumni/alumni_benefits_and_services.

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Associate Director of Alumni Services
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www.ggu.edu/alumni

1900s
1970s

Gary W. Kirsten (BBA 60, MBA 64) does pro bono work in the Connecticut attorney general's consumer-advocacy division. E-mail: garykirsten@snet.net.

Paul F. Denning (MPA 71) is the CEO of Denning and Co. LLC in San Francisco. E-mail: pdenning@denningandcompany.com.

Timothy LaFranchi (BA 72) is the tax manager at Seiler & Co. LLP in Redwood City, Calif. E-mail: trmlafranchi@comcast.net.

Harjit S. Dhaliwal (BA 73, MBA 77) was published in the September 2006 issue of *Motor Age* magazine.

Ronald J. Vernali (MPA 73, DPA 90) was appointed to the National Association of Security Dealers and the New York Stock Exchange arbitration panels.

Thomas A. Vadnais (MBA 74) was appointed president of ValueClick Inc. (US) in Westlake Village, Calif.

John M. Harless (MBA 76) is vice president of finance and administration of Before the Call. E-mail: jzahar@aol.com.

Sidney J. Hymes (JD 76, MBA 76) joined Hill International's project-management group as vice president in the Baghdad, Iraq, office.

Roberta Avrutin (JD 77), of Roberta Avrutin Law Offices, joined the National Association of Elder Law Attorneys. E-mail: ravrutin@aol.com.

Peter J. Graziano (MPA 77) retired from the US Air Force in 1990. He is now a technical director for special intelligence, surveillance and reconnaissance (ISR) programs with the Department of Defense and was promoted to second lieutenant in April 2006. E-mail: rockypg@cox.net.

Tim Smallsreed (JD 77) and **Chip Conradi** (JD 78, MBA 81) climbed Mount Aconcagua in Argentina. E-mails: tsmallsreed@fablaw.com, chip.conradi@clorox.com.

Paul R. Traub (JD 77) joined Dreier LLP in New York City as partner. E-mail: ptraub@dreierllp.com.

E. Robert Clifton (MBA 78, MS 99) retired from the US Army Reserves as a lieutenant colonel in 1997; he was recalled to active duty at Fort Hood, Texas, to prepare for a tour of duty in Iraq. E-mail: bob.clifton@us.army.mil.

David A. Sahagun (MBA 78) is president of the Small Business Commission of San Francisco.

Irene K. Yeh (MBA 78) retired from Stanford University in 2005; she works as a human-resources management consultant, coach and lecturer. E-mail: ikcyeh@pacbell.net.

Michael C. Yerington (MBA 78) is executive vice president and CFO of Jackson Hewitt Tax Service, based in Parsippany, NJ.

Robert N. Clemens (MBA 79) and his Automobile Consumer Service Corp. office were recognized by Regions Bank as part of its 2006 "Small Business Salute" to southeastern-conference athletes. E-mail: rclemens@scottsboro.org.

Hans G. Hansson (MPA 79, BS 82) is the president of Starboard TCN Worldwide Real Estate in San Francisco.

Wendy P. Rouder (JD 79) was appointed to chair the executive committee of the labor and law section of the California State Bar. E-mail: wprouder@wendyrouder.com.

Gregory P. Verdon (MS 79) was elected president of the Sacramento chapter of the California Society of Certified Public Accountants (CaCPA) for 2006-2007. Verdon is principal of Gregory Verdon & Co. of Sacramento. E-mail: gregverdon@thatsmcpa.com.

Jason L. Clarke (MBA 80) joined DMC Construction Inc. of Royersburg, Pa., as special-projects manager.

John W. Conwell (MBA 80) is the director of sales at Intellium Inc. in Plano, Texas. E-mail: jwconwell@sbcglobal.net.

Sandra L. Fewer (BA 80, MPA 81) is the director of parent organizing at Coleman Advocates for Children and Youth in San Francisco. E-mail: sfewer@colemanadvocates.org.

Kevin S. Robinson (JD 80) was appointed Humboldt County (Calif.) public defender in July 2006. E-mail: robinson@humboldt1.com.

Cynthia A. Bernet-McGuinn (JD 81) was inducted into the American College of Trial Lawyers. E-mail: cbmcguinn@veenlaw.com.

Belinda Johns (JD 81), senior assistant attorney general, presented "Attorney General Oversight of Charities and Their Fund-Raisers" at the Bar Association of San Francisco's CLE seminar on Sept. 6, 2006. E-mail: johnsb@hdcdojnet.state.ca.us.

Martha J. Simon (JD 81) is principal of the Law Offices of Martha J. Simon. She is also a member of the Queen's Bench. E-mail: mjs@mjsimonlaw.com.

Scott D. Benjamin (JD 82) is the senior vice president of operations and general counsel of Holocom Networks in Carlsbad, Calif. E-mail: scottben@hughes.net.

Steven H. Cohen (JD 82) is the managing partner of the Law Offices of Michael E. Pressman in New York City. E-mail: cohen.shc@comcast.net.

Arthur M. Evans (MBA 82) became CFO of Tri-Valley Corp. in Bakersfield, Calif. E-mail: aevans@tri-valleycorp.com.

David A. Wattell (MBA 82) is the vice president of Luther Burbank Savings in Santa Rosa, Calif. E-mail: dwattell@bsavings.com.

Susan M. Gibbons (JD 83) is serving her second year as adjudications officer with US Citizenship and Immigration Services at the US Embassy in Moscow. Gibbons also conducts refugee interviews in Uzbekistan, Kazakhstan, Tajikistan and Moldova. E-mail: sgibbons101@hotmail.com.

Roger L. Kemp (MBA 84) edited *Cities and Cars, A Handbook of Best Practices* and *Homeland Security Handbook for the Private Sector* (McFarland 2006). E-mail: rlkbsr@snet.net.

Mary A. Krusa-Dossin (MS 84) assumed command of the US Marine Corps S.D. Butler base camp in Okinawa, Japan, on Sept. 8, 2006. Krusa-Dossin has received the Defense Meritorious Service Medal, Meritorious Service Medal with a gold star, the Navy Commendation Medal and the Navy Achievement Medal with a gold star. E-mail: dossinpmam@aol.com.

Tim R. Leedy (MPA 84, MBA 87) is the assistant superintendent for business with the Fountain Hills Unified School District in Arizona. E-mail: tleedy1@cox.net.

Charles E. McCannon (MBA 84) is the deputy commander for clinical services at Kirk US Army Health Clinic in Aberdeen Proving Ground, Md. E-mail: charlesmccannon@comcast.net.

Michael A. Mische (MS 84) is the president and CEO of Let's Talk Recovery Inc. of Beverly Hills, Calif.

Joel B. Turner (JD 84) chairs the National Conference on Equine Law. E-mail: jturner@ftblaw.com.

Robert L. Hines (JD 85) was reappointed co-chair for the alternative dispute resolution committee of the Litigation Section of the American Bar Association. He is chair of the environmental-law department of Farella Braun & Martel LLP, San Francisco. E-mail: rhines@fbm.com.

Douglas G. Paul (MS 85) is an independent contractor to Ghirardo CPA in Novato, Calif., and is on the board of the Marin Estate Planning Council. E-mail: doug@dougpaul.com.

Charlene K. Uitan (MS 85, JD 89) is the director of international tax at Rolls-Royce North America Inc. E-mail: charlene@ucigroup.com.

Bruce T. Andersen (MS 86) was recognized as one of the "Top 100 Most Influential Practitioners" for 2006 by the National Society of Public Accountants. Andersen is a CPA and principal of BTA Consulting and Training in Los Angeles.

Anoushiravan G. Habibi (BS 86) is the IT operations manager at Maxtor Inc. in Fremont, Calif. E-mail: ahabibi@hotmail.com.

Bashker D. Biswas (PhD 87) formed Biswas & Associates. He received a Lifetime Achievement Award from the American Compensation Association. E-mail: hrvalu@aol.com.

John T. Farrell (MBA 87) is the finance director of the Treasure Island Development Authority in San Francisco.

Nathaniel "Nat" Tate (MS 87) is president of the Foundation for Community Empowerment in Dallas. E-mail: natate@earthlink.com.

Ellen J. Gillen (MBA 88) became vice president of Trinity Vendor Finance, a division of Bank of the West, in April 2006.

Eugene H. Raynaud (MPA 88) was named administrator for the Shriners Hospital for Children in Spokane, Wash.

John L. Bialy (BS 89, MBA 94) is the principal of Maurice Okawaki & Associates in San Jose. E-mail: john.bialy@hummingbird.com.

Terence M. Clapp (MS 89) is the CTO of Brandon Technology Consulting Inc. in Falls Church, Va. E-mail: terry-clapp@comcast.net.

Kenneth J. Lanshe (MBA 89) is the vice president of supplier quality management at Lite-On Technology and Research Center in Taipei, Taiwan. E-mail: ken_lanshe@hotmail.com.

Dani M. Miller (JD 89) joined Blair & Co. as its general counsel. E-mail: dmiller@lillick.com.

Richard A. Nebb (JD 89) was named counsel at Vierra Magen Marcus & DeNiro LLP in San Francisco. E-mail: rnebb@jmbm.com.

Paul H. Wallace (MPA 89) serves on the advisory board of FacePrint Global Solutions of Fresno, Calif. He is a retired colonel from the US Marine Corps Reserve. He served in Vietnam and Saudi Arabia and received the Silver Star, Purple Heart with Bronze Star, Combat Action Medal and the Meritorious Service Medal.

Cornelius M. Booker (MPA 90) was hired by the Tri-County Metropolitan Transportation District of Oregon as transit manager for the Merlo Operations Center in Beaverton, Ore. E-mail: cbooker@midsouth.rr.com.

Barry Chapman (MBA 90) is the vice president of human resources at Carpenter Technology Corp. in Wyomissing, Pa.

Richard Goes (MBA 90) is regional information-technology officer for the Pacific Northwest region of the Bureau of Reclamation.

John R. Stephenson (JD 90) is the principal deputy legislative counsel for the Legislative Counsel Bureau in Carson City, Nev. He published "High and Dry: the Acquisition of Title to Relicted Lands in Nevada" in the December 2005 issue of *Nevada Lawyer*. E-mail: stephenson@lcb.state.nv.us.

Halina J. Christie (BA 91) is the assistant director of safety services at ABM Industries Inc. in San Francisco. E-mail: hchristie@abm.com.

Onofre-Luis M. Moran (MBA 91) is the chair and CEO of JSystems Inc. in Arlington, Va. E-mail: jay.moran@jsystems.com.

Winfred Rawls (MS 91) is the vice president of IT development at H.D. Smith in Springfield, Ill.

Roanna J. Tsao (MBA 91) is the senior vice president of Prime Pacific Global Management Corp. in Burlingame, Calif. E-mail: roannatsao@yahoo.com.

Vaughn S. Burch (MS 92) is the senior project manager at Network Appliance Inc. in McLean, Va. E-mail: vsburch@hotmail.com.

Steven E. Ghirardo (MS 92) owns Ghirardo CPA in Novato, Calif., with his brother. They also own Innovative Properties Inc. and Cardinal Red Consulting. E-mail: steve@ghirardocpa.com.

(continued on p. 27)

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School of Accounting:
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School of Law:
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The Office

Several GGU alumni were elected to California state and local government offices in 2006:

Christopher P. Dobbins (MS 04, JD 04) won a seat on the Oakland School Board, representing District 6, in the June 6, 2006, election.

Mary C. Hayashi (MBA 01) was elected to the California Assembly as the representative of District 18 in the November 2006 election. Hayashi is a member of the California Board of Registered Nursing.

Fiona Ma (MS 93) was elected to the California Assembly as the representative of District 12 in the November 2006 election. Ma was elected to the San Francisco board of supervisors in 2002.

D. Paul Regan (MS 79) was re-elected to the Hillsborough (Calif.) city council in the November 2006 election.

1900s

French Twist for 2006 Alumni Awards Lunch

The annual Alumni Awards Luncheon on Oct. 18, 2006, welcomed some 200 alumni and friends to the Palace Hotel in San Francisco. For the first time, the Millennium Society reception preceding the lunch and awards was held in the beautiful French Parlor overlooking the Palace's famous Garden Court.

Six awards were presented, including the new Rising Star and Volunteer(s) of the Year awards. This year's recipients were Alumnus of the Year Buddy Pizsel (MBA 79), Amicus Award winner Kathryn Ringgold (JD 70), Community Service Award winner Peggy Sanchez Mills (MPA 84), Distinguished GGU Service Award winner Lani Bader, Rising Star Jacqueline Serrao (JD 96) and Volunteers of the Year Normita (BBA 65, MBA 83) and Bob Fenn.

Photos by Caroline Kopp



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1 (l-r) Bader, Ringgold, Mills, then-GGU President Phil Friedman, Pizsel, the Fenns, Serrao. 2 Alumni Association President Jim O'Neil (MBA 86), GGU HR Director Terri Shultis. 3 Manny Manahan (MBA 69), GGU Vice President Elizabeth Brady, Velia Butz, Jean Comerford, Chung Bothwell (LLM 05). 4 Dell Hutchinson, Dean Mary Canning (JD 81, LLM 82), Donielle Borgo (BS 03). 5 The Pizsel family, Friedman. 6 Bill Hopping (BA 56), Cathy Folsom, Noel Folsom (MPA 72). 7 Serrao, Dean Frederic White. 8 Ringgold, student Tanya Brown. 9 Profs. Kit Yarrow and Paul Fouts. 10 Mills, Prof. Jay Gonzales. 11 Student volunteers. 12 then-board chair Curtis Burr (BA 74, MBA 76), the Fenns. 13 Dean Emeritus Tony Pagano, Bader.

Bridge Society Luncheon 2006

Dense fog may have dampened the view, but it did not dampen the enthusiasm of guests at the annual Bridge Society Luncheon, held Dec. 13, 2006, at the St. Francis Yacht Club in San Francisco. This year, all GGU society members — Bridge, Centennial, Millennium, Silver and Mission — were honored at the Bridge

Luncheon, which welcomed the largest crowd ever. Speakers included retired Rear Admiral John Bitoff (MS 85, LLD 89) and Bridge Society member Karen Kadushin (JD 77). Attendees also had the opportunity to say goodbye to outgoing GGU President Phil Friedman and welcome GGU's new president, Dan Angel.

Photos by Charlotte Fiorito



- 1 Society ribbons.
- 2 Bitoff addresses the crowd.
- 3 Velia Butz, Dean Emeritus Judy McKelvey, Kadushin, Monika Agur.
- 4 Bill Robinson (JD 64), Al Simon (BBA 50, JD 59).
- 5 GGU Vice President Barbara Karlin (LLM 81), board chair Les Schmidt (MS 81), Angel, Dean Frederic White, Prof. Bill Wagstaffe.
- 6 Jack Gorham (BA 52, MBA 66), Albert Kelsey (BA 68), Alma Kelsey.
- 7 Claude Trusty (MBA 79), Margaret Trusty.

Troy J. Mangrum (MS 92) is the director of corporate accounting for Foster Farms in Livingston, Calif. E-mail: mangrumt@fosterfarms.com.

James W. Poore (PhD 92) is an investment broker at M.L. Stern & Co. LLC in San Francisco. E-mail: james.poore@sbcglobal.net.

Pindar P. Singh (MS 92) is principal at Bowman & Co., an accounting firm in Stockton, Calif. E-mail: peters@cpabowman.com.

Carolina Soto-Yuen (BS 92) is the business analyst at Oncology Therapeutics Network in South San Francisco, Calif.

Fernanda Aguiar (MBA 93) is the CFO, treasurer and assistant secretary of J.E. Jiggins Lumber Co. in Livermore, Calif. E-mail: fernandaaguiar@higlum.com.

John A. DiMichele (MBA 93), president, CEO and director of Community Business Bank in West Sacramento, Calif., was given the Distinguished Alumni Award by California State University, Chico, College of Business. E-mail: jdmichele@yolobank.com.

Ulrike K. Foley (BS 93) is vice president of business development for BioSolutia Inc. of Raleigh, NC.

Tsvi Gal (MBA 93) is chief technologist and head of architect and engineering for global technology and operations at Deutsche Asset Management, a division of Deutsche Bank, in New York City. E-mail: tsvi.gal@gmail.com.

Charlotte K. Ito (LLM 93) joined Luce, Forward, Hamilton & Scripps as partner.

Heidi A. Timken (JD 93) opened her own collaborative law firm in Walnut Creek, Calif. Timken is raising two sons, Max and Jackson.

Denis S. Yip (MBA 93) joined EMC Corp. as president of its greater China operations.

Kenneth M. Elwer (MPA 94) is chief of police of Philomath, Ore. E-mail: ken.elwer@ci.philomath.or.us

Jeffrey P. Gutsch (MS 94) is a CPA and partner in the Santa Rosa, Calif., office of Moss Adams, a CPA consulting firm.

Ralph W. Haskew (MS 94) was re-elected president of the board of the California Symphony. Haskew is the tax director for Fuhrman van Gemen Matiin LLP in Walnut Creek, Calif.

Rosy Mei Y. Lin (BS 94, MS 95) is the senior accountant for Boas and Boas LLP in San Francisco. E-mail: meiyuan@hotmail.com.

Adam T. Love (BS 94) was promoted to associate vice president of Wachovia Securities in Walnut Creek, Calif.

Debra S. Qvist (BA 94) is the assistant branch manager of Provident Credit Union in Redwood Shores, Calif. E-mail: finandia61@yahoo.com.

Darlene Ayers-Johnson (AA 95, BA 98) is executive director of Friends of Faith Inc., a grants organization named for journalist Faith Fancher, who documented on TV her battle against breast cancer and died of the disease in 2003. E-mail: dayersj@aol.com.

Clifton D. Briley (JD 95) is a councilmember-at-large on the metropolitan council for the city of Nashville, Tenn. E-mail: david@brileylaw.com.

Carolyn Boone Duncan (MS 95) was voted the 2006 Woman of the Year of Martinez, Calif. E-mail: cfboone@aol.com.

Mark Figueiredo (JD 95) is co-founding partner of the business-law firm Structure Law Group LLP in San Jose. E-mail: mrf@structurelaw.com.

Steven M. Fox (LLM 95) authored "The Charitable Gifting of Real Estate in Estate Planning" in *Arizona Business* magazine. E-mail: smf@andersenbrody.com.

Ken J. Carroll (JD 96) accepted a position with the Office for Civil Rights at the US Department of Health and Human Services in Washington, DC.

James G. Engstom (MS 96) is the director of community business at Bank of the West in Sacramento. He is president of the West Sacramento Rotary Foundation. E-mail: jengstrom@recommercial.com.

Karen Bautista Hobin (JD 96, LLM 99) is the senior associate general counsel of TriWest Healthcare Alliance Corp. in Phoenix. E-mail: khobin@hobinfamily.com.

Nancy L. McCoy (JD 96) was named partner at Strazulo Fitzgerald LLP. McCoy, her husband, Michael, and sons live in Dublin, Calif. E-mail: nlmccoy2000@yahoo.com.

Ba K. Tran (BS 96) is the former owner of TranCPA in San Francisco. E-mail: alanbtran@yahoo.com.

Phillip K. Wang (JD 96) made partner in the San Francisco office of Gordon & Rees. E-mail: pwang@gordonrees.com.

James E. Downey (MBA 97) was quoted in "Life Changing Literature" in the e-newsletter *The Reporter*, published Sept. 3, 2006, in Vacaville, Calif. E-mail: jdowney@castles.com.

Cynthia Frierson-Mitchell (MPA 97) accepted a position in the department of advancement at California Institute of Integral Studies in San Francisco. E-mail: cmitchell@ciis.edu.

David W. Joslin (MBA 97) joined Metropolis Baking Co. in August 2006 as general manager. He is also an adjunct faculty member at Diablo

How to Gift Back to GGU

How was your education paid for? Did others help you with a scholarship funded by alumni? The GI Bill? Subsidy from your employer, friends or family?

Won't you reach out to help educate up-and-coming generations? It's hard to imagine a charitable gift that has a more far-reaching, positive effect than an investment in education. There are so many ways to give — and make a real difference.

Annual Gifts

Consider being an annual giver, and help close the gap between tuition and the actual cost of educating students. Use a check or credit card to make your monthly, quarterly or annual gift to the President's Fund. Make your check out to GGU, or call to make a gift by credit card.

Recurring Gifts

Monthly gifts charged to your credit card or electronically transferred from your bank account provide an easy and convenient way to give, while keeping GGU's fund-raising cost low.

Matching Gifts

Match your gift through your company. You may be able to double or triple your gift by including a matching-gift form from your human-resources department along with your contribution.

Stock Gifts

Save on capital-gains taxes, and make your contribution with stock or mutual-fund shares instead of cash. If you have appreciated securities worth more than you paid for them, you gain a charitable deduction for the full fair-market value of the shares and avoid capital-gains tax. It is simple to do; just call for instructions.

Bequests

Include Golden Gate in your will or estate plan, and leave a legacy of education to future generations. Request information on making gifts of life insurance, retirement-plan benefits, stock, property, cash or through a charitable trust.

Endowments

Establish a permanent fund in memory or honor of someone special. An endowed fund can be set up during your life or through a bequest for a wide variety of purposes.

You may now give online by credit card at www.ggu.edu/giving. Questions on how to give? Visit www.ggu.edu/aboutgiving, call 415-442-7820, or e-mail alumni@ggu.edu. Please send contributions to Elizabeth Brady, vice president of university advancement, Golden Gate University, 536 Mission St., San Francisco, CA 94105. 415-442-7820, fax 415-882-1660, ebrady@ggu.edu.



Randy Hamilton
former dean

Randy Hamilton, former dean of the GGU School of Public Administration, died on Aug. 4, 2006. He was 84.

Hamilton, who was born and raised in Brooklyn, NY, earned bachelor's and master's degrees from the University of North Carolina and served in the Army during World War II. Following the war, he worked as city manager of Carolina Beach, NC; chief municipal adviser to the lord mayor of Bangkok, Thailand, at the Ministry of the Interior; then at the League of California Cities when he and his wife, Louanne, settled in Oakland. He also helped advise the Eisenhower administration on the interstate highway system.

He became the dean of GGU's Graduate School of Public Administration in 1973 and retired in 1989.

- Edward L. Johnson (BA 49) died Dec. 26, 2005.
- Clarence R. Newby (BA 49) died Jan. 16, 2005.
- Eldon W. Kaser (BA 54) died Nov. 14, 2005.
- Gordon I. Sundberg (BA 57) died Nov. 23, 2005.
- Thomas L. Shenton (BA 62) died Jan. 31, 2006.
- Clarence Metcalf (BA 71) died Feb. 21, 2006.
- Carl W. Goepfert (MBA 73) died March 20, 2006.
- Logan D. Oliver (MBA 73) died March 26, 2005.
- Leopoldo J. Salazar (BS 75) died March 2, 2006.
- James L. Ullom (BS 75) died Aug. 26, 2005.
- Roderick S. Barclay (BA 76) died June 12, 2005.
- Alvin Clark (BS 76) died Jan. 21, 2006.
- Bernard D. Fletcher (AA 76) died Feb. 22, 2005.
- Arthur W. Cole (MBA 77) died Nov. 2, 2005.
- Ado L. Ginn (BA 74, MBA 77) died Sept. 22, 2005.
- Francena R. Williams (MPA 77) died Sept. 24, 2005.
- Rolland G. Hull (MPA 78) died May 10, 2005.
- Richard J. Lindsay (BS 81) died Sept. 20, 2005.
- Robert C. Allan (MBA 84) died April 9, 2006.
- William H. Savey (MPA 85) died Feb. 14, 2005.
- Edward S. Taft (MBA 92) died May 12, 2005.

Valley College and Embry-Riddle Aeronautical University. E-mail: dwjoslin@pacbell.net.

Monique Olivier (JD 97) and partner, **Peter A. Mastrotonaco** (JD 88), celebrated the first anniversary of Pepler Mastrotonaco LLP in July 2006. E-mails: moniqueolivier@hotmail.com, pmastrotonaco@steinlubin.com.

Christian Schmidt (LLM 97) is a senior associate of Azulay, Horn and Seiden LLC, in Chicago. E-mail: cschmidt@ahslaw.com.

Jerrold O. Strong (BA 97) is principal of Strong Consulting in Vacaville, Calif.

Jaime Uziel (JD 97) is a senior associate attorney at The Sheppard Rosen Law Firm LLP and a real-estate agent. E-mail: ju@sheppardlaw.com.

Cheryl A.T. Valdejeuza (BS 97) and her husband, Neilson, welcomed their son, Noah Joseph Valdejeuza, on Sept. 2, 2006. Valdejeuza is secretary of the GGU Alumni Association board of directors. E-mail: cvaldejeuza@aol.com.

Edgardo C. Mercado (MBA 98), who teaches operations management at GGU in Sacramento, was promoted to materials manager at Star Building Systems in Lockeford, Calif. E-mail: edmercado@msn.com.

Sara Larios Mitchell (MA 98) gave birth to a son, Max, on Sept. 4, 2006. Mitchell is a member of the GGU Alumni Association board of directors. E-mail: dharma_68_98@yahoo.com.

Elise R. Vasquez (JD 98) was named partner at Ropers Majeski Kohn Bentley of Redwood City, Calif.

Daniel F. Bailey (JD 99) is an associate with Winston & Strawn LLP in San Francisco. E-mail: baileydaniel@hotmail.com.

Cassandra T. Holman (JD 99) is an associate in the San Francisco office of Buchalter Nemer. E-mail: cassandra_holman@hotmail.com.

Richard Y. Mo (JD 99) is the chief enforcement officer for the city and county of San Francisco. E-mail: richard_mo@yahoo.com.

2006
Jetkhajee Atigambordee (MS 00) is the budget analyst for the Bureau of the Budget in Thailand. E-mail: kat_ati@hotmail.com.

Aurelio Cisneros (MBA 00) was promoted to vice president of sales at OmniVision Technologies Inc. in Sunnyvale, Calif. E-mail: racisneros@comcast.net.

Omer Collak (LLM 00) co-authored articles for the *International Financial Law Review*: "Mergers and Acquisitions on the Rise" in 2006 and "Taking a Company Public in Turkey" in 2005. He also wrote "Turkey Marches Ahead for Mortgages," in *World Finance Magazine* in 2005.

Hong Liu Gong (LLM 00, SJD 06) is in practical training with International Intellectual Property Alliance. E-mail: hongliugong@yahoo.com.cn.

Sally S. Markowitz (JD 00) had her first child, Alexis Nicole Schnaydman, on March 31, 2006. Markowitz is a solo practitioner. E-mail: ssmbklyn@aol.com.

Theresa A. Baumgartner (JD 01) is an associate at Guichard, Teng & Portello APC in Davis, Calif.

Robert M. Corbin (MS 01) was named partner at Windes & McClaughry Accountancy Corp. in Long Beach, Calif.

Lisa M. Farnen (MBA 01) and her company, Crystal Clear Technologies, won the water-management prize in the Cal Clean Tech Open in September 2006. E-mail: farnen@yahoo.com.

Rohn G. Geppert (MPA 01) is the state licensing and investigations surveyor for the Arizona Department of Health Services' office of assisted-living licensing in Phoenix.

Denise Glagau (LLM 01) and **Todd M. Vollmerhausen** (JD 01) had Sophie Ann Vollmerhausen in April 2006. Glagau joined the Global Equity Services Group at Baker & McKenzie LLP in San Francisco as an associate in August 2006. E-mail: tvollmerhausen@wllaw.com.

Chance Hawkins (JD 01) is an employment and commercial litigation associate with Taylor, Gutierrez & Marca LLP in San Francisco. E-mail: chanceh@taylor-gutierrez.com.

Marcelin E. Keever (JD 01) is program director at San Francisco Beautiful! E-mail: mkeever@ocefoundation.org.

Michael Y. Lau (MA 01) is in a doctoral program in counseling psychology at the University of Notre Dame. He relocated to California for an internship at the Counseling Center at UC Irvine.

Barbara L. Singleton (MS 01) is project manager of telecommunications at SynerTel in San Francisco. E-mail: barbsingleton@mindspring.com.

Vivian L. Soffa (MPA 01) is the executive director of the USDA Farm Service Agency in Monterey County (Calif.). She received the Administrator Award for her outreach with the Hispanic farming community on the central coast of Calif. E-mail: vivian.soffa@ca.usda.gov.

Kenneth S. Sogabe (JD 01) is an associate at The Specialized Group K.K. in Tokyo. Sogabe moved temporarily to Japan with his wife and child in March 2006. E-mail: sogabe7@yahoo.com.

Vijay K. Vira (MBA 01) is a financial adviser at Morgan Stanley in Cupertino, Calif. E-mail: vvira13@yahoo.com.

Mischa A. Poles (JD 01) and her husband, Eric, had a son, Michael Akela White, on June 25,

2006. They also have a three-year-old daughter. E-mail: mischa_poles@hotmail.com.

Juan M. Soto (MS 01) was elected president of the Channel Counties Chapter of the California Society of CPAs for 2006. Soto is a partner in the firm of Soares, Sandall, Bernacchi & Petrovich LLP of Oxnard, Calif.

Mary E. Wilke (JD 01) practices environmental law in San Francisco with the Law Office of John D. Edgcomb. Wilke had a baby boy, Broghan Bennett Wilke-Hiland, on April 16, 2006. E-mail: mwilke@edgcomb-law.com.

Lee A. Hopkins (JD 02) is an associate at the Law Office of Paul S. Blumenthal P.A. in Annapolis, Md. E-mail: leeann_hopkins@yahoo.com.

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Srinivasan Arunachalam (BBA 03) lives in Hong Kong and runs his own manufacturing business. E-mail: seenu@arinthk.com.

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Carla L. Gannon (JD 03) opened Carla Gannon Law in Southport, NC, in May 2006. E-mail: carlagannon@yahoo.com.

Heidi L. Cain (JD 03) spent the summer of 2006 on the Mississippi Gulf Coast doing hurricane recovery work. She worked with the Mississippi Center for Legal Services and Habitat for Humanity. E-mail: hcain@vaneck.com.

Linda A. Dickinson (MS 03) is in a doctoral program in educational leadership at Seattle University. E-mail: towrite2linda@comcast.net.

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Eric M. Svetcov (MBA 03) is the senior information security architect of Salesforce.com. in San Francisco. E-mail: svetcov@alumni.ggu.edu.

Hong Xie (MBA 03) is a manager with China Telecom (USA) in Los Angeles. E-mail: sfxie2000@yahoo.com.

Martha R. Cody-Valdez (JD 04) was appointed as Santa Barbara (Calif.) deputy county counsel. E-mail: mvaldez@co.santa-barbara.ca.us.

Jeff G. Coyner (JD 04) is employed with Procter, McCarthy & Slaughter in Ventura, Calif. E-mail: jscoyner@yahoo.com.

Leigh Fleming (JD 04) joined The Kavinoky Law Firm in Woodland Hills, Calif. Fleming has represented 10 death-row inmates. E-mail: leighgfleming@aol.com.

Darwin D. Parks (MPA 04) is the city manager of Eastpointe, Mich. E-mail: darwinmc-clary@yahoo.com.

Matthew L. Phillon (JD 04) is an adjunct English instructor at the Normandale Community College in Bloomington, Minn. E-mail: lokomat@yahoo.com.

Clifford A. Rice (LLM 04) was sworn in to the Connecticut Bar on Sept. 25, 2006.

Robert Roach (MPA 04) wrote an article in *The Wall Street Journal* on Aug. 26, 2006, on the impact of an E. coli outbreak attributed to spinach grown in Salinas Valley (Calif.).

Michael J. Robertson (JD 04) is the legislative coordinator and deputy to the chief counsel for US Sen. Barack Obama in Washington, DC. E-mail: mike_robertson2@hotmail.com.

Jessica Biernier (JD 05) is an associate at Levin Simes Kaiser and Gornick LLP in San Francisco. E-mail: jnbiernier@yahoo.com.

Shane E. Caya (JD 05) was featured in the "Sunday Style" section of *The New York Times* on Aug. 20, 2006. E-mail: sharoncaya@yahoo.com.

Craig Ching (JD 05) is an associate at Howard, Rome, Martin & Ridley LLP. E-mail: firekkus00@yahoo.com.

Kimberly Elliott (MBA 05) was named marketing director for the Nevada Commission on Economic Development. E-mail: kellott@bizopp.state.nv.us.

Marinus Goossens (JD 05) opened the Law Office of Marinus H. Goossens in San Francisco. E-mail: mark@goossenslegal.com.

Aundrea Lacy (MBA 05) celebrated the 10th anniversary of her Bay Area Internet bakery business, Luv's Brownies, and appeared on the cover of the November 2006 issue of *Black Enterprise* magazine.

Arvon Perteet (JD 05) joined Toschi, Sidran, Collins & Doyle in Oakland.

Sandra O. Poole (MPA 05) is the deputy director of the disability-insurance branch of the California Employment Development Department.

Korede E. Adeniji (MS 06) is a marketing associate at Word of Faith in San Pablo, Calif. E-mail: korede_adeniji@yahoo.com.

Omar U. Alaji (MS 06) is an airways transportation specialist at the FAA in Oakland. E-mail: omar.alaji@faa.gov.

Debra L. Carlton (MPA 06) is the senior vice president and spokesperson for public affairs for the California Apartment Association. E-mail: carlton4@citlink.net.

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Garnet A. Coulthard (MAC 06) is a program assistant at Upward Bound at Graceland University in Lamon, Iowa. E-mail: garnet1@mchsi.com.

Shaun H. Ghafouri (JD 06) joined Lewis Brisbois Bisgaard & Smith in its San Francisco office. E-mail: sguc@yahoo.com.

Zhichong Gu (JD 06) is an associate with Hickman Palermo Truong & Becker in San Jose. E-mail: cgu_us@yahoo.com.

Anthony Hill (MS 06), CTO at GGU, was quoted in a Sept. 18, 2006, *InfoWorld* article.

Claire Hulse (JD 06) is a judicial law clerk for the Immigration Court in San Francisco as part of the Department of Justice honors program. E-mail: claire.hulse@gmail.com.

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Andre Smirnov (MS 06) is the senior manager for information-systems infrastructure at bebe Stores Inc. in Brisbane, Calif. E-mail: asmimov@kroha.com.

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CARL ZACHRISSON

A member of the staff of N. W. Ayer & Son for the past eight years including a year in the Honolulu office, Carl Zachrisson is now the account executive of the Dole Hawaiian Pineapple Company account. He has served on such advertising accounts as Boeing Airplane Company, Hills Bros. Coffee, Caterpillar Tractor Company, Golden State Dairy Company, Western Pine Association, Franch Line and others.

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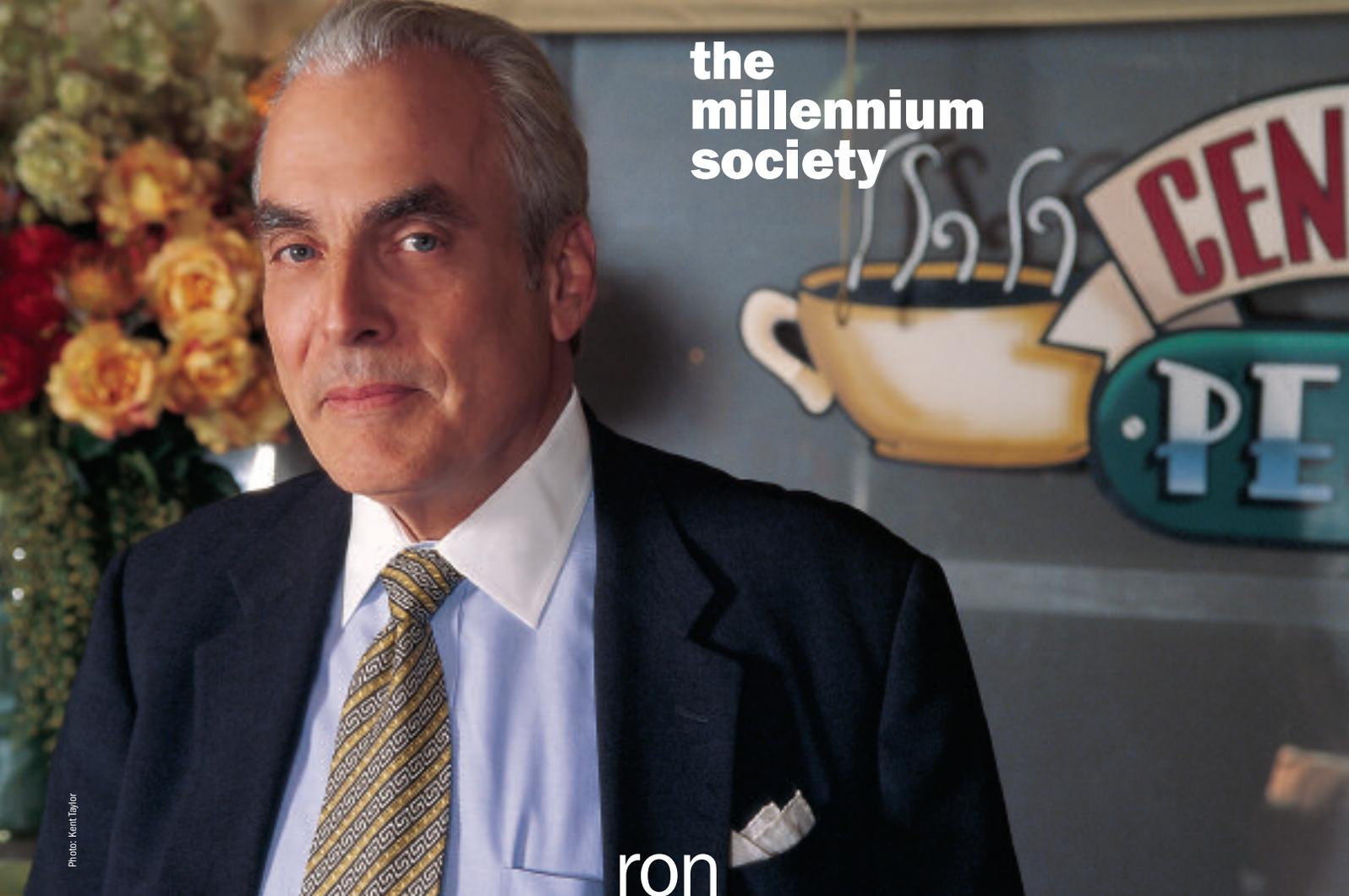
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A Millennium Society member since 2003, Ron Miele (JD 84) is executive vice president of business affairs, operations and general counsel for Warner Bros. International Television Distribution. Miele oversees all business, legal and operational matters for the division, one of the world's leading distributors of programming to television broadcasters and pay-television platforms outside the United States.

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